

Chowhound

6 Pride-Perfect Wines, Beers, and Booze

Raise your spirits.

BY PAMELA VACHON JUNE 13, 2020

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You may be able to take the parade out of **Pride** for social distancing reasons this year, however, you can never take the *pride* out of **Pride**. Begun in New York City in 1969 as an extension of the **Stonewall riots**, **Pride** parades the world over have always been opportunities for equal parts celebration and education, the latter all the more important in the year 2020, as **Pride** intersects with ongoing **Black Lives Matter** protests.

But celebration still has its place, for strides that have been made in the last 50 years, and the hope for many more to come, with amplification of marginalized voices at the forefront of this year's activities. **Virtual**, personal, and small festivities will be in effect all month, and on-theme beverages for toasting are still the vibe. From the **rainbow branded** and thematically named, to **LGBTQ+** producers, to charitable partnerships with advocacy groups, we've rounded up six wines, beers, and spirits perfect for celebrating **Pride**.

Crystal Head Vodka

That this Canadian-made, premium **vodka** is filtered through Herkimer diamonds is fabulous enough to make it Pride-worthy by itself, but the brand has taken it a step further with its new, first annual Pride bottle, featuring the signature skull decked out in its rainbow finest.

Brooklyn Brewery The Stonewall Inn IPA

New York's oldest **brewery** offers a Pride beer that keeps on giving in a number of ways: First, this zesty **IPA** clocks in with a low ABV price tag that can help keep the party going all day. More importantly, proceeds from The Stonewall Inn IPA benefit **The Stonewall Inn Gives Back Initiative**.

Goose Ridge Cascadian Rainbow Rosé Bubbles



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Heading into the weekend with @cascadianwine Rosé bubbles. Thank you to our club member @pinoy_foodie for these fabulous pics from our @yelpseattleeastside tasting #wawine #cannedwine #adventureinacan #yeswecan #yelp #yelpelite #gooserridge

If there was a single libation to sum up the celebratory, summer fun of Pride, here it is: **Sparkling. Rosé**. In a can. The berry-forward sparkler is available from Washington State winery Goose Ridge year round, but the limited edition Pride can, emblazoned with the rainbow sasquatch, is as rare as the creature itself.

Absolut Rainbow

Absolut was the first spirit brand to offer a Pride-specific rainbow bottling, working with Gilbert Baker, the designer of the 40-year-old **rainbow flag**. The limited edition yearly Pride bottle is in partnership with and also promotes GLAAD's **Accelerating Acceptance** platform.

Gay Beer

I mean...this basically requires no explanation, but still there's a story. Born in Brooklyn, and "Brewed this way," Gay Beer was begun with a mission in mind to appeal to the widest diversity of beer consumers. The outcome is a gluten-reduced, easy-drinking golden lager with a built-in charitable function called **Gay Beer Gives Back**, providing financial support for LGBTQ+ advocacy programs.

Gary Farrell Chardonnay Russian River

In February 2004, then-**San Francisco**-mayor Gavin Newsom deemed that same-sex couples within the city should be allowed to marry, prompting a **Valentine's Day** communal "I do" for 4000-plus couples to tie the knot. Among them at this historic moment, with her fiancé, was **Theresa Heredia**, winemaker for Gary Farrell Vineyards & Winery. A fine wine and a finer reason to Chardonnay All Day for your Pride celebrations.